

2019-2020 District Goals



District: District 2 T2
Constitutional Area: U.S. and Afiaties, Bermuda and Bahamas

LEADERSHIP: CLUB OFFICER TRAINING

In tihe 2019-2020 fscal year, 80% of incoming Club Ofcers will completie Club Ofcer tiraining.

Action Itiems:

- I will ensure thatt my districct team understnds ttheir roles in tthe Club Ofcer ttraining process
- I will encourage tthe Districct GLT Coordinattor tto include Club Ofcer ttraining in tthe GAT development plan and tto reportt tthe completed ttraining
- I will supportt and promotte Club Ofcer learning eventts

Addittonal actton ittems tto achieve tthis goal
Hold ttraining sessions during ffrstt Cabinett Meettng

- Secure qualiffed leadership ttrainers ffrom among PD's and pastt officers.
- Encourage individual offcer tto uttlize on-line ttraining iff tthey do nott attend ttraining sessions
- Follow up withtin3 monthts off ttraining session tto ensure all offcer have had some ttraining

REGION AND ZONE CHAIRPERSON TRAINING

In tihe 2019-2020fscal year , 80% of incoming Region and Zone Chairpersons will completie Region and Zone Chairperson ttraining

Action Itiems:

- I will ensure thatt my districct team understnds ttheir roles in tthe Region and Zone Chairperson ttraining process
- I will encourage my Districct GLT Coordinattor tto include Region and Zone Chairperson ttraining in tthe GAT development plan and tto reportt tthe completed ttraining
- I will supportt and promotte Regio/Zone Chairperson ttraining eventts
- I will encourage my Districct GLT Coordinattor tto apply ffor Leaderhship Developmentt Fundinng tto offsett tthe costt off Zone Chairperson ttraining

Addittonal actton ittems tto achieve tthis goal
Hold ttraining sessions during ffrstt Cabinett meettng

Follow up ttraining session witht online ttraining infformatton

Encourage on-line ttraining ffor all who did nott attend ttraining session

LEARNING FOR EVERY LION

Custiom goal and action itiems

- Involve younger Lions tto partticipatte in leadership roles
- Encourage more Hispanic partticipatton in Lions Clubs

MEMBERSHIP: INVITE FOR IMPACT

	FY New Members
1st Quartter	5
2nd Quartter	5
3rd Quartter	10
4th Quartter	5

By the end of the 4th quarter, the district will add a total of 25 new members.

Action Items:

My district will establish club branch(es).

My district will induct 15 new Lions under 40 years old.

My district will convert 5 Leos to Lions

My district will organize at least 1 membership growth event(s).

All clubs in my district will set individual membership goals

My district will use and promote membership resources to achieve our goal. Just Ask Guide, Club Membership

Chair Guide with induction ideas, Community Needs Assessment and Membership Development Grant

NEW CLUB DEVELOPMENT

	New Clubs	Charter Members
1st Quartter	0	0
2nd Quartter	1	25
3rd Quartter	0	0
4th Quartter	1	20

By the end of the 4th quarter, the district will start 2 new clubs.

With a minimum of 45 charter members.

Action Items:

My district will ensure all Guiding Lions are certified and assigned to new clubs

My district will organize 2 Leo Club(s).

My district will use and promote membership resources to achieve our goal. Membership Development Grant, New Club Development Guide and Just Ask Guide).

MEMBER RETENTION

	Drops
1st Quartter	5
2nd Quartter	10
3rd Quartter	2
4th Quartter	5

By the end of the 4th quarter, the district's membership drops will not exceed 22 members.

Action Items:

My district will use the Club Quality Initiative to support member retention

My district GAT Coordinators will ensure that all clubs are conducting effective new member orientations.

My district will survey former members to better understand and evaluate how to improve member satisfaction.

NET GROWTH GOAL

25	+	45	-	22	=	48
FY New Members	+	FY Charter Members	-	FY Retention Goal	=	NET GROWTH GOAL

SERVICE: PEOPLE SERVED

In the 2019-2020 fiscal year, my district will serve 30000 people.

Action Items:

Of the total number of people served in my district, 10000 people will be youth (under 18 years old).

My district will use and promote service resources to achieve our goal. Service Project Planners Club and

Community Needs Assessment (Developing Local Partnerships and Fundraising Guide).

I will encourage clubs in my district to work together to collaborate on their service projects to maximize the impact in their community

SERVICE ACTIVITIES

In the 2019-2020 fiscal year, my district will complete 600 service activities.

Action Items:

I will educate clubs in my district about our global causes

SERVICE ACTIVITY REPORTING

In the 2019-2020 fiscal year, 75% of clubs in my district will report their service projects via MyLion Web or MyLCI.

Action Items:

I will encourage all members (or all Club Presidents) in my district to download the MyLion app and use it for all service projects

I will ensure the Global Action Team continues to support clubs in reporting

I will emphasize the responsibility of the Club Service Chair to report their club's service

My district will use and promote service resources to achieve our goal. (Service Activity Reporting Service Reporting Guide, and Why Service Reporting Matters).

Additional action items to achieve this goal

Custom goal and action items

Encourage clubs to inform public about service projects and involve non-lions to participate in these projects.

LCIF: PARTICIPATE

By the end of the 2019-2020 fiscal year, 50% of Lions in my district will understand the impact of our Foundation and demonstrate their support with a donation to LCIF

Action Items:

FUNDRAISE

During the 2019-2020 fiscal year, I will partner with our LCIF District Coordinator to raise \$8000.00 to support Campaign 100: LCIF Empowering Service.

Action Items:

My district will raise \$8000.00 to support Campaign 100: LCIF Empowering Service.

My district will secure 6 Model Club commitments for Campaign 100: LCIF Empowering service.

My district will recruit 100/100 Clubs this year

ADVOCATE

In the 2019-2020 fiscal year, 75% of clubs in my district will report their service projects via MyLion Web or MyLCI.

Action Items:

My district will educate our Lions about the expanded global causes for LCIF and grant opportunities available to us

I will include messaging about LCIF in every visit I make as District Governor

For ALL grants awarded to my district, I will ensure 100% of project reports are submitted on time to LCIF to remain in good standing for future funding

Follow up with clubs not reporting service projects